

ADMISSION CHARGE Q&A



Q: Why is Volunteer Park Conservatory charging admission ?

A: The decision to charge an Admission Fee came as a result of a study conducted in 2012 by the Department of Parks and Recreation (DPR), to find a more sustainable model for operating the Conservatory. This decision was proposed and adopted by the Seattle City Council. (Council Bill 117623).

Q: How will the admission charge be used?

A: Funds generated by the admission fee will help to keep the Conservatory's doors open to the public by offsetting operating budget costs, and decreasing reliance on the city's general fund. Revenue generated from admission will go directly to supporting Volunteer Park Conservatory, and will not enter the city's General Fund.

Q: Will the admission charge be used to renovate the Conservatory?

A: No. Revenue generated from admission will go directly to supporting the operation of Volunteer Park Conservatory. Private monies to support the restoration effort are being handled by the Seattle Parks Foundation, although money left in the donation box near the main entrance for is eligible for use toward Conservatory capital improvements .

Q: Where can I find out more information about the Volunteer Park Conservatory Business Plan

A: http://www.seattle.gov/parks/parkspaces/volunteerpark/conservatory_business_strategy.pdf

Q: When does admission pricing take effect?

A: February 1, 2013

Q: How much is the admission fee?

A: Adults (Age 18 and above) **\$4.00**
 Youths (Age 13—17) **\$2.00**
 Children (Age 12 and under) **Free**

Q: Will an annual pass be available?

A: Yes, annual passes can be purchased in the Palm House Gift Shop for \$20.00 for individuals, \$30 for families (including two adults, up to three youths, and unlimited children under 12), or at a discounted rate when bundled with a Friends of the Conservatory Membership.

Q: Is there special pricing for tour groups?

A: Yes. Docent-led tours are available for K-12 School Groups for \$25. School tours must be pre-registered at <http://www.volunteerparkconservatory.org/education/docent-tours/>. Special group-rates for adult tours are still under negotiation.

Q: Who can I contact with other questions about the admission charge?

A: Dewey Potter, Seattle Parks Communication Director
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